

Artwork Guidelines for Custom Metal Business Cards

Whether you're submitting a logo or artwork to engrave your card, it's important to follow a few simple guidelines to ensure the final result looks professional.

In this guide, you'll learn which file formats work best, how to prepare your file for optimal results, and what to expect during the design and proofing process.

✓ What File Types Are Best for Laser Engraving?

Preferred file types:

- SVG (vector)
- PDF (vector or high-res raster)
- PNG (transparent background preferred)
- AI or PSD (Adobe files)

We also accept:

- High-resolution JPGs
- EPS, TIFF, and other vector formats

■ Resolution & Sizing Tips

- 300 DPI or higher (for raster formats like PNG, JPG, etc.)
- Minimum 750 pixels wide is ideal for detail
- Send the version without any background or larger – never smaller

■ Vector vs. Raster — What's the Difference?

Vector files (SVG, PDF, AI):

- Best for engraving
- Clean lines, scalable without loss of quality

Raster files (JPG, PNG, etc.):

- Pixel-based, may blur or lose detail

■ What About Color?

- All cards engrave to silver, regardless of surface color
- Darker card colors (black, blue, red) offer the highest contrast
- Lighter card colors (silver, white) offer a more subtle look

■ What If I Don't Have a Logo?

- No problem — we can help!
- Send a clear photo or sketch of what you want
- We'll convert it into engraving format if possible

■ Will I See a Proof or Mockup First?

- For bulk orders or new designs, yes — proofs are included
- If using a past design or reorder, we may skip the proof to speed things up

■ How to Send Us Your Artwork

- Upload during checkout
- Or email to michael@custommetalbusinesscards.com with your order number

■ Ready to Submit?

Once your file is ready, we'll handle the conversion and setup process.

Let's bring your vision to life!

CARD DIMENSIONS
3.38" X 2.12"

ENGRAVED AREAS
REVEAL SILVER

